



TURİZM EĞİTİMİ  
DEĞERLENDİRME VE  
AKREDİTASYON KURULU



International Centre  
of Excellence in  
**Tourism and Hospitality  
Education (THE-ICE)**

## **Memorandum of Understanding**

Between

### **Association of Tourism Academics**

and

### **International Centre of Excellence in Tourism and Hospitality Education**

This Memorandum of Understanding is made between Association of Tourism Academics, located at Strazburg Street No:40/20 Sıhhiye Region Ankara, Türkiye, and hereafter referred to as TUADER, and International Centre of Excellence in Tourism and Hospitality Education, located at 15/19-25 Musk Avenue, Kelvin Grove QLD 4059 Australia, and hereafter referred to as THE-ICE.

#### **Recitals**

#### **Whereas:**

TUADER is a national accreditation body established in 2017. It is the only accreditation institution authorized for the field of Tourism by the Higher Education Council and the Higher Education Quality Board in Türkiye.

THE-ICE is an international accreditation body established in 2004. Its focus is on institutional accreditation, benchmarking, development and promotion of excellence for tourism, hospitality, events, and culinary arts (TH&E) education. THE-ICE is a not-for-profit organization governed by an elected Board of Directors that supports its member institutions through a range of strategic initiatives.



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## **TUADER and THE-ICE**

Having similar objectives in the advancement of quality assurance in higher education, TUADER and THE-ICE now wish to establish closer relations for the purpose of creating cooperative and collaborative mechanisms for the mutual benefit of both parties, as well as for the benefit of higher education programmes in Türkiye (where applicable). Upon mutual agreement of both parties, this MoU can be applied for other Turkic States (Azerbaijan, Kazakhstan, Kyrgyzstan, and Uzbekistan).

### **Article I: Aims of Memorandum of Understanding**

TUADER and THE-ICE agree hereby to enter into a Memorandum of Understanding to cooperate and to work towards developing a joint accreditation process for the accreditation of tourism, hospitality, events, and culinary arts higher education programmes in Türkiye.

### **Article II: Areas of Cooperation and Collaboration**

TUADER and THE-ICE will work together to consider the feasibility of joint accreditation of tourism, hospitality, events and culinary arts higher education programmes in Türkiye and other Turkic States (Azerbaijan, Kazakhstan, Kyrgyzstan, and Uzbekistan). This will include:

- exchanging existing procedures and guidelines of evaluation or accreditation in both parties;
- discussing the feasibility of preparing a common methodology to implement joint accreditation when and where possible;
- aiming to sign a collaborative agreement that further specifies a joint accreditation process as soon as possible.

### **Article III: Duration of Memorandum**

The Memorandum of Understanding will take effect from the date of its signature and shall continue for one year, unless:

- a) the final agreement, as mentioned in Art. II is signed by both parties;
- b) the Memorandum of Understanding is terminated by the giving of three (3) months' notice by either party.

The Memorandum of Understanding may be extended based on the mutual Memorandum of both parties.

### **Article IV: Alteration of Memorandum**

This Memorandum is signed by the parties in a spirit of amicable cooperation. The terms of the Memorandum may be altered with the consent of both parties in writing.



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### **Article V: Resources**

The two agencies will work together to look for necessary resources to carry on the activities planned in this Memorandum.

### **Article VI: Officers responsible for managing the Memorandum**

The member of the TUADER (at the time of signing Muharrem Tuna) and the CEO of THE-ICE (at the time of signing Dr Craig Thompson) will have responsibility for managing the implementation of the terms of the Memorandum. This responsibility may be delegated to relevant members of the agencies' staff in relation to particular areas of cooperation.

### **Article VII: Schedule of projects and activities**

Specific details on any projects of accreditation of programmes or institutions (procedures, agenda, budget) that are entered under the terms of this Memorandum shall be negotiated and agreed upon by both parties and will be described in a specific agreement.

Association of Tourism Academics  
On December 23, 2022

International Centre of Excellence in  
Tourism and Hospitality Education  
On January 23, 2023

